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## Faculty Bulletin: September 19, 1966

La Salle University

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# LA SALLE COLLEGE FACULTY BULLETIN



Vol. IX, No. I

Philadelphia 41, Pa.

September 19, 1966

## CALENDAR OF EVENTS (To October 20, 1966)

Day Classes Begin.....	September 19
Opening Mass (Chapel, 12:30 P.M.).....	September 23
Feature Film: "Bus Stop" (Theatre, 6 & 9 P.M.).....	September 23-24
Alumni Symposium (College Union, 9:00 A.M.).....	September 24
Lecture: City Controller Hemphill (Theatre, 12:30 P.M.)..	September 20
Lecture: N. St. John Stevas, Danforth Visiting Lecturer (Political Science) (Theatre, 12:30 P.M) .....	September 30
Feature Film: "Good Neighbor Sam" (Theatre 6 & 9 P.M.)...	September 30 & October 1
Concert: Munich Chamber Orchestra (Theatre, 8:30 P.M.)...	October 5
Concert: Pianist Ruth Laredo (Theatre, 12:30 P.M.).....	October 5
First Friday Mass (Chapel, 12:30 P.M.).....	October 7
Feature Film: "Last Hurrah" (Theatre 6 & 9 P.M.).....	October 7-8
Alumni Homecoming Weekend.....	October 7-8
Varsity Cross Country: at Penna. (Belmont Plateau).....	October 8
Lecture: Commonwealth Editor Daniel Callahan (Theatre, 12:30 P.M.) .....	October 12
Varsity Cross Country: at Temple (Belmont Plateau).....	October 12
Lecture: Zelma George, Danforth Visiting Lecturer (Sociology) (Theatre, 12:30 P.M.).....	October 14
Feature Film: "Flower Drum Song" (Theatre 6 & 9 P.M.)....	October 14-15
Varsity Soccer: at Lafayette (Easton, Pa.).....	October 15
Varsity Cross Country: at West Chester.....	October 15
Peace Corps Week.....	October 17-21

## NAME CHANGES ANNOUNCED FOR CHRISTIAN BROTHERS

An extensive number of name changes on the part of the Brothers of the Christian Schools have been announced, effective Sept. 1.

For centuries, members of the order founded in 1680 by St. John Baptiste de La Salle relinquished their family names when they became Brothers.

But a decision at the recent Vatican Council encouraged the use of family names in order to, as one Brother explains, "more closely identify ourselves with the world...rather than separate us from it." The more popular Saints' names were quickly exhausted, he added, leading to the use of what he called "uncommon, even bizzare names."

A primary reason for the use of often obscure names in earlier times was to denote complete separation from worldly interests.

Current members of the order have the option of retaining all or part of their religious name, combining it with their family name, or using only their family name. New Brothers will simply retain their family name.

Key college administrators whose names have been changed include (with former names in brackets): Brother G. John Owens, F.S.C., dean of men (Brother Galdrick John); Brother David C. Frendengast, F.S.C., dean, business administration (Brother David Cassian); Brother Thomas Warner, F.S.C., librarian (Bro-

ther Edmund Joseph); Brother Daniel Burke, F.S.C., vice president academic affairs (Brother M. Fidelian); Brother Thomas J. Donaghy, F.S.C., director, summer sessions (Brother Flavius Lewis); Brother Emery C. Mollenhauer, dean, Evening Division (Brother Francis Emery); Brother G. Robert Doran, F.S.C., dean, arts and science (Brother Gerard Robert), and Brother G. Joseph Downing, F.S.C., registrar (Brother Gerardian Joseph).

Brother Daniel Bernian, F.S.C., La Salle president, Brother Gavin Paul, F.S.C., vice president, student affairs, and Brother F. Christopher, F.S.C., admissions director, have made no changes in their names.

Other name changes (former names in brackets) are: Brother Bonaventure Miner, F.S.C. (Brother Bonaventure); Brother Damian Connelly, F.S.C. (Brother Damian Julius); Brother Joseph Keenan, F.S.C. (Brother David Bernardine); Brother David H. Kelly, F.S.C. (Brother David Hilary); Brother Thomas Gimborn, F.S.C. (Brother Didacus Thomas); Brother F. Vincent Grimes, F.S.C. (Brother Donatus Vincent); Brother Hugh Albright, F.S.C. (Brother Edelwald Alban); Brother James Conaghan, F.S.C. (Brother Edelwald James); Brother E. Patrick Sheedy, F.S.C. (Brother Edward Patrick); Brother Austin Donnelly, F.S.C. (Brother Elrick Austin); Brother Mark Guttman, F.S.C. (Brother Emmanuel Mark); Brother E. Adrian Leonard, F.S.C. (Brother Eulogius Adrian); Brother F. Patrick Ellis, F.S.C. (Brother Felician Patrick); Brother E. Joseph Paulita, F.S.C. (Brother Fortinian Joseph), and

Brother Martin Stark (Brother Fridolinian Martin).

Other new names are: Brother James J. Kaiser, F.S.C., (Brother Frontasian James); Brother William J. Martin, F.S.C. (Brother Gerard Casimir); Brother G. Joseph; Brother Nicholas Sullivan, F.S.C. (Brother Gerardus Nicholas); Brother F. Jude Sapone, F.S.C. (Brother Gilbert Jude); Brother Raymond Wilson, F.S.C. (Brother Giles Raymond); Brother G. Claude Demitras, F.S.C. (Brother Gregory Claude, and Brother Luke Tuppeny, F.S.C. Brother Gedeon Luke).

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#### COLLEGE OPENS 104TH ACADEMIC YEAR WITH 32 NEW COURSES

The opening of a new dormitory complex and the addition of new staff members and 32 new courses highlight the opening of La Salle College's 104th academic year.

More than 6,100 day and evening students were expected to begin studies. The day school anticipated over 750 freshmen Sept. 13, when Freshmen Orientation Week opened on the campus, raising overall day enrollment to over 3,100 students.

La Salle's evening division, inaugurated in 1946, will welcome an estimated 3,000 students--including some 650 freshmen.

Three new dormitories, an infirmary building, and four new lounges comprise the new \$1.5 million dormitory complex, which

will accomodate an additional 225 resident students.

The new dormitories, an addition to a complex begun in 1953, will bring to 750 the college's resident student population.

Designed by the architectural firm of Carroll, Grisdale and Van Alen, the residence complex adjoins the campus on the northwest corner of 20th st. and Olney ave., with two dormitories on the west side of 20th st. above Olney ave., and a third with the infirmary building on the north side of Olney West of 20th st. The entire complex is inter-connected and enclosed by an attractively pointed brick wall and wrought iron gates, providing more complete privacy for campus living and complimenting the surrounding community.

"This construction," said Brother Daniel Bernian, F.S.C., president, "has enabled La Salle to increase both the total number of resident students and the ratio of resident to commuting students at La Salle."

Two new administrators and a new department chairman are among the new staff members for 1966-67. Army Col, Stephen Silvasy, a native Philadelphian, has been named the new professor of military science at the college, succeeding Col. Jack C. Moldonado, who held the post for three years. He is an alumnus of Central High School and a 1940 graduate of the U.S. Military Academy. Joseph W. Beatty, a 1963 graduate of La-Salle, has been appointed an assistant in the college's Honors Program. Dr. Joseph Coffee, who

joins the La Salle staff from Holy Cross College, will be associate professor of sociology and chairman of the sociology department.

Many of the new courses offered by the day college this fall result from a curriculum reduction and revision for freshmen in La-Salle's philosophy and theology programs. There has also been a reduction in the overall number of hours required for a bachelor's degree, from 132 to 126 hours.

Among the new day school courses are: Eastern Philosophy, Philosophy of Communism; Aesthetics; Divided Christendom; Development of Jewish Religious Thought; Historical Origins of World Religions; Early Modern Europe; American Colonies and the Revolution; The Civil War and Reconstruction; Minority Groups; Population; Physical Geography; Great Books (honors course); History of Literary Criticism; Symphonic Music; Short History of the Opera, and Creative Thinking and Executive Decision Making.

New Evening college courses include: British and American novel the Renaissance to 1640; History of Art; Review Grammar and Composition; Europe Since 1870; U.S. in the 20th Century; Interdepartmental Readings; Numerical Analysis; Introduction to Philosophy and Logic; Contemporary Philosophies of Man; Principles and Problems of Ethics; Digital Circuits, and Spanish Grammar, and Composition.

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#### LA SALLE HISTORY AVAILABLE

Conceived in Crisis, the first published history of La Salle College, is now available in the campus store.

Written By Brother Thomas J. Donaghy, F.S.C., Ph.D., associate professor of history, the book traces the history of the College from its earliest days on North Second Street until the present. The book is thoroughly illustrated with historic and current photographs.

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#### FACULTY PROMOTIONS ANNOUNCED

Nineteen faculty members have been promoted in rank, it was announced by Brother Daniel Burke, F.S.C., vice president for academic affairs.

Three new full professors were named: Brother Damian Connelly, F.S.C., mathematics; Claude Koch, English, and Charles A.J. Halpin, industry.

Appointed associate professors were: Brother David H. Kelly, F.S.C., Ph.D., classics; Brother Emery C. Mollenhauer, F.S.C., Ph.D., and John J. Keenan, both English; Brother Bonaventure Minner, F.S.C., Ph.D. and Brother Thomas J. Donaghy, F.S.C., Ph.D., history; Eugene Fitzgerald, and Richard F. Strosser, philosophy; Joseph G. Markmann, and Peter J. Sweeney, accounting, and John L. McCloskey, marketing.

Named assistant professors were: John J. Dall and Joseph P. Cairo.

both economics; Samuel J. Wiley, mathematics; Brother Joseph Kee - nan, F.S.C., theology; Ralph R. Thornton, English, and John J. McCann, modern languages.

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### ALUMNI

#### Homecoming Weekend

A symposium and dinner-dance will highlight La Salle's third annual Homecoming Weekend, Friday and Saturday, October 7-8, on campus.

Also slated for the weekend is a stag reunion and a soccer game between the alumni and varsity, according to John A. Brennan, '56 general chairman.

"Urgent Needs of the Present Age" will be the topic of the Alumni Symposium, Friday, Oct. 7, at 7:30 P.M., in the Science Center. A faculty panel headed by the Rev. Regis Ryan, C.P., college chaplain, will examine such problems as inter-group relations poverty and peace.

Sports films, games, prizes and refreshments will highlight the annual Stag Reunion, at 9:00 P.M., Friday. The Alumni-Varsity soccer game is slated for 2:00 P.M., Saturday, in McCarthy Stadium, followed by the dinner-dance, in the Union Ballroom, at 7:00 P.M.

For further information please contact the Alumni Office, ext. 288

#### Leadership Conference

The Alumni Association will sponsor a Leadership Conference, next Saturday, Sept. 24, in the College Union from 9:00 A.M. to 4:30 P.M.

Some 500 key alumni have been invited to take part in the conference which seeks to inform the Alumni about the college's current program and future plans. It is the first such event ever to be held at the college.

Brother Daniel Bernian, F.S.C. president, will welcome the alumni at 10:00 A.M., after a continental breakfast is served in the Union dining room at 9:00 A.M.

Principal speakers during the program will include Brother Daniel Burke, F.S.C., vice president for academic affairs, who will conduct a discussion of academic goals in which a panel of La-Salle deans will take part; Dr. Joseph Sprissler, vice president for business affairs, who will discuss physical plant planning, and John L. McCloskey, vice president for public relations, who will discuss public relations and development problems.

After a luncheon with members of the faculty, a panel discussion on "The La Salle Student Today" will be conducted by Dr. Thomas McCarthy, director of the college's counseling center, followed by a session on Alumni Involvement, conducted by alumni president Francis X. Donohoe and alumni director James J. McDonald.

### Downtown Luncheon Club

Wayne Harden, head coach and general manager of the Philadelphia Bulldogs, will be the guest speaker when the Downtown Luncheon Club opens its fourth year, Sept. 21, at the Adelphia Hotel, 13th and Chestnut sts.

All luncheons begin promptly at 12:30 and are over by 1:30. The price is \$1.75 per person. The complete schedule for 1966-67 is:

Sept. 21, Oct. 19, Nov. 16 ,  
Jan. 18, Feb. 15, Mar. 15, April  
19, May 17.

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### ADMISSIONS

#### STAFF ADDITION ANNOUNCED

Miss Ann Grala is replacing Mrs. Anne E. Coyle in the Admissions Office. Mrs. Coyle recently left the college after nine years of service.

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### CAMPUS STORE

#### TEXTBOOK SALES TAX EXEMPTION

By an act of the Pennsylvania Legislature (Ruling 208, eff. July 1, 1966), students enrolled in educational institutions approved by the Dept. of Public Instruction are exempt from sales tax on their purchase of textbooks which are used in conjunction with the educational curriculum. This exemption is also applicable to the faculty of such

institutions.

To qualify for the exemption granted by Section 203 (aa) pertaining to sales of textbooks, the following requirements must be met:

1. The transaction must pertain to the sale of a textbook. For these purposes, Textbook means any book which the educational institution requires students to purchase for use in one of its courses.

2. The vendor must verify the purchaser's association with the educational institution by examining the matriculation card if he is a student, or requiring other evidence of his association with the institution if he is a member of the faculty. The vendor must also maintain a "Textbook Exemption Register" to be signed by the purchaser at the time of purchase certifying that he is entitled to this exemption.

The provisions of this ruling make it imperative that the Campus Store displays a list of all books required for use by the student for every course.

Instructors who have not yet indicated which books are required, are urged to send such a list to the Campus Store as soon as possible. The Campus Store cannot exempt any book from taxation which is not listed as required by the instructor. This includes paperbound books and pamphlets as well as clothbound books.

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COUNSELING CENTER

## LEAVES OF ABSENCE ANNOUNCED

William E. Cashin is on leave of absence from Sept. 1, 1966 to June 1, 1967, for studies at the Catholic University. His current address is: 5401- 16th ave., Apt. 202, Hyattsville, Md. 20782.

Joseph J. Bernier will be on leave of absence from Sept. 27 to Dec. 15. His address during that period will be: 700 W. College Ave., State College, Pa.

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## JOINS COUNSELING CENTER STAFF

Peter J. Filicetti, Ph.D., formerly counseling psychologist at Bronx Community College of the City University of New York joined the Counseling Center staff and Psychology Dept., Sept. 1st.

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## FELLOWSHIP NOMINATIONS ACCEPTED

Nominations for Danforth, Fulbright, Marshall, Rhodes and Woodrow Wilson Fellowships can be made by calling Miss Simms, on ext. 231. Credentials of nominees will be received by the Fellowship Committee until the week of Oct. 3. Nominees will be interviewed by the Fellowship Committee on Oct. 10-11-12.

Application forms, Bulletins of Information and test dates for each of the following nationally administered tests are available for students and faculty in the

## Counseling Center:

1, Graduate Record Examinations; 2, Admission Test for Graduate Study in Business; 3, National Teachers Examination; 4, Law School Admission Test; 5, Medical College Admission Test; 6, Dental Hygiene Aptitude Testing Program.

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## CONFERENCE ROOM RESERVATIONS

Faculty Committees wishing to use the Counseling Center conference room are asked to make reservations with Miss Simms at ext. 231.

ENGLISHCOLLEGE MOURNS DEATH OF  
BROTHER G. FRANCIS

Brother G. Francis O'Leary F.S.C., an assistant professor of English at La Salle died thursday (Sept. 8) in the Einstein Medical Center here, after a long illness. He was 53.

Brother Francis, who joined the La Salle staff in 1952, had been a member of the Brothers of the Christian Schools for 31 years. He was considered to be an authority on the works of the late William Faulkner.

Prior to his La Salle service, he had taught at West Philadelphia Catholic High School for boys from 1939 to 1950, and at the Christian Brothers Scholasti-



cate in Elkins Park, Pa.

He was editor of La Salle's literary magazine, four quarters, and the author of two books, Ten Decades of Education and An Educational History of Cumberland, Md. He also translated The Life of St. John Baptiste de La Salle from the French edition.

Brother Francis had recently received wide attention for annual writers' conferences, which he had organized each fall on the campus. Such literary luminaries as Katherine Anne Porter, Eudora Welty and Mark Van Doren had taken part in the conferences.

A native of the Oakmont suburb of Pittsburgh, Brother Francis received his bachelor's degree from La Salle and held master's degrees in English and theology from Temple University and the University of Notre Dame, respectively. He was a member of the National Catholic Education Association, the National Council of Teachers of English, and the Pennsylvania Council of Teachers of English.

Brother Francis is survived only by a sister, Miss Elizabeth O'Leary, of Pittsburgh. Solemn Requiem Mass was sung in the college chapel Saturday morning (Sept. 10) and burial was in Ammendale, Md., later that day.

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#### NAMED STATE RECREATION AIDE

Charles F. Rickert, of the Evening Division English Dept., has been named to the Recreation Advisory Committee of the Penn-

sylvania Department of Public Instruction, Harrisburg.

Rickert currently serves as Director of the Haverford Township Recreation Program. A member of the Haverford Township School System since 1935, he has served as elementary principal since 1941 and is presently principal of Chatham Park School.

In his capacity as a member of the committee, Rickert will assist in the creation and development of plans for the improvement of recreation programs on a state wide level.

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#### DR. APP SPEAKS IN GERMANY

Dr. Austin J. App, of the English Department, spoke in Kiel, Germany, Aug. 24, at the annual homecoming of 80,000 persons from the German province of Pomerania, now under Polish administration.

His address, "Appeal To The World's Conscience," received wide coverage in the German press and was followed by another talk, Sept. 8, in Kuenstlerhaus, Munich, on "American Policy Towards Eastern Europe."

#### MODERN LANGUAGES

##### TO PARTICIPATE IN LECTURES

Dr. Leo D. Rudnytsky, of the Modern Languages Dept., has been invited to participate in the "John F. Kennedy Memorial Lecture series in the Humanities," a pro-

ject sponsored by the Greater Philadelphia Council of Teachers of English and endowed by the Philadelphia Foundation.

The lectures will be given before secondary school students by especially qualified college teachers. The purpose of the program is to stimulate interest in the humanities as young America's best hope in the quest for human dignity and fulfillment.

The pilot project will be conducted monthly from September to December, 1966. Dr. Rudnytzky's lectures will deal with various aspects of contemporary Soviet literature.

#### NEWS BUREAU

##### FACULTY BULLETIN DEADLINES

Following are the deadline and publication dates for 1966 -67 editions of the Faculty Bulletin:

<u>Deadline</u>	<u>Publication</u>
October 14	October 20
November 16	November 22
January 12	January 18
February 16	February 22
March 16	March 22
April 13	April 19
May 15	May 22

Reminder forms will be sent to all members of the faculty and administration before each deadline date. For further information, please contact Robert S. Lyons, Jr., Assistant Director of the News Bureau, at ext. 236.

#### PSYCHOLOGY

##### DR. BROOKS INVITED TO SPEAK

Dr. Victor D. Brooks, of the Evening Division Psychology Dept. has been invited to participate in a symposium sponsored by the U.S. Civil Service, in New York, Sept. 19. The topic to be discussed is "The Personality Test in the Government Testing Program."

Dr. Brooks has, also, been requested to repeat his presentation, "The Effect of Status on Managers," at seminars sponsored by the Defense Personnel Support Center, Sept. 20, Oct. 4 and Dec. 6, at Atlantic City.

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##### DR. PFEIFFER'S ARTICLE PUBLISHED

An article entitled "Factor Analysis of Category and Magnitude Scales of a Technical Attribute" and written by Dr. Mark Pfeiffer, of the Psychology Dept in collaboration with his colleague, Dr. Siegel, was published in the Journal of Applied Psychology.

#### PLACEMENT

##### EDUCATIONAL PLACEMENT DIVISION

The Career Planning and Placement Bureau's Educational Placement Division will be responsible for job referrals for education majors as well as alumni of the college who desire a change of employment. This division will work in close cooperation with

the education department on such matters.

L. Thomas Reifsteck, Director of the Bureau, has been appointed National Teacher Corps Liason at La Salle. The NT Corps is a program established to encourage college graduates to enter the profession of teaching the underprivileged.

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#### APPOINTED PUBLICITY CHAIRMAN

Mr. Reifsteck has been appointed chairman of the publicity committee of the Mid-Atlantic Association for school, college and university staffing. The group's annual fall conference will be held, Oct. 2-3-4, at the Mariott Motor Hotel. The purpose of this association is to promote cooperation among staffing officials in the Mid-Atlantic region.

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#### PUBLIC RELATIONS

##### PUBLIC RELATIONS HANDBOOK

Faculty members are invited to pick up copies of the Public Relations Handbook of the college in the office of the Vice President, Public Relations, CU 205.

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##### Archives Department

All departments are requested to comb their 1966-67 files for appropriate materials to be sent to the Archives of the College,

in care of Brother James Conaghan F.S.C., College Representative, Special Affairs, CU 309.

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#### GENERAL

##### REMINDERS FOR FASTER MAIL SERVICE

The Post Office Department wishes to remind the faculty and staff that service can be improved considerably by mailing early in the day and using zip codes.

Postal representatives are available to assist and advise on any mailing problems. For this information and service, call FW-2-5200, ext. 341.

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#### NEW LIBRARY HOURS

New library hours effective immediately will be:

Monday through Thursday, 8:00 A.M. to 11:00 P.M.

Friday, 8:00 A.M. to 9:00 P.M.

Saturday, (beginning Sept. 24) 10:00 A.M. to 4:00 P.M.

Sunday, closed.

Holydays and Holidays, 12:00 Noon to 8:00 P.M.

##### Reserved Book Room:

Monday through Thursday, 8:30 A.M. to 6:00 P.M.

Friday, 8:30 A.M. to 5:00 P.M.

The Reserved Book Room is closed Saturdays, Sundays, Holydays and Holidays.